

# Keller ISD JROTC Booster Club Meeting Minutes

**Meeting Date:** September 3, 2009

**Place:** Marsha Carrico's Home 11012 Gessner Dr. Keller, TX

**Time:** 7:30pm

**Lead by:** President – Sherri Schaefer

**Attendees:** Names were not taken but there were approximately 16 people in attendance (12 parents and four cadets). Great turnout!

**Minutes of Prior Meeting Read and Approved:** Minutes from August 13, 2009 meeting were read, discussed and approved by all officers.

**Financial Report Given By:** Debbie Coalson. Bank account currently has around \$2600 balance after paying for the Summer Leadership registration for the past summer, as well as the initial t-shirt and dog tag orders that were placed for the upcoming fundraisers.

## Old Business:

- **Cadet Information Sheets.** Over 200 cadet information sheets were printed and ready to go for this year's BCO and for the first week of school. Information for new cadets and returning cadets to update their contact information. Very good response this year with having them ready early!
- **Company Sponsorship Letters.** Almost 200 company sponsor letters were sent out early this year. So far the response in donation has totaled \$320. Business names were obtained from the Keller Chamber of Commerce as well as the database maintained from past years. Would be good to have someone contact more businesses in the area to see about obtaining more sponsorships.

## New Business:

- **Club Introduction.** President went over a list of items over the course of the past three years, by-laws, standard letters, forms, website to establish and organize the Booster Club and have some structure to it. Introduction of current officers.
- **JROTC Program Fund Needs.** The school and Air Force cover most of the activities but not all. The Booster Club picks up where it is needed such as: transportation to events which average about \$200 per trip (at about 10-12 per year), Military Ball costs average \$3500, Dining Out in April average \$2000; SLS Camps average \$2000 (with \$495 Air Force reimbursement). The Air Force will also help with a per diem on food for the cadets while on an event.
- **Estimated Budget.** MSgt Mickles was in attendance at the meeting and was able to give us an average of \$27,000 as a budget for the 2009/2010 school year and stated that the school district didn't cut the funding for the current year. He also stated that the cadets were beginning to ask questions about how they can get more people involved with drill meets due to transportation issues and more parental involvement. Also presented **this year's event list** which will be posted on the JROTC Booster Club website.

- **Previous Estimated Cadet/Booster Club Fundraiser Average.** Money that is typically brought in by the cadets during the year include \$8000 cookie dough (\$4500 profit), \$1600 car washes (2), and other amounts from booster club such as Military Ball pictures, bake sale, and company sponsors.
  - **Current Fundraisers.** Current fundraisers are listed and other ideas are being pursued. Sonic is a possibility that will be looked into as well as a few bake sales. The cadets are only allowed one per school semester and are normally set on what they do each year so the Booster Club fills in the slack. All fundraiser ideas are welcome and appreciated. Sales will be slow at first with the football game dog tag sales until things get set up and established at the games. Most of the fundraisers this fall will help with the Mil Cadets will be having a car wash on October 10<sup>th</sup>
  - Booster Club Pancake breakfast at Applebee's (end of October slated)
  - Booster Club Possible Military Ball pictures
  - Cadets will be having a cookie dough sale
  - Booster Club bake sale this fall or spring
  - Booster Club t-shirt sales and dog tag sales
  - Booster Club windsuit and hoodie's pre-order sales
  - Dickey's BBQ Fundraiser
- **Transportation Issues.** Discussion about getting the word out to get more help with transportation issues. Carpools, meets, activates after school. Need to discuss with instructors on what issues would arise if parents were to help with transportation to events versus busses and liability issues. More parental involvement to support the cadets on their various teams. There is a forum in the works to help address all these issues.
- **More Booster Club Involvement.** More is being done with fundraisers that are being done this year. More presence at football games with color guard and the cadets being there at the tables. We will work on this in the future to get the name out for what the Booster Club is and is doing for the program and the cadets.
- **Officer Elections.** Outgoing officers consists of Deborah Coalson, Treasurer, whom has served her two years. Her cadet is not in the program this year. Tandy Thacker, Vice-President, who served a year as her cadet graduated early and served in her position even though her cadet was out of school. Both were dedicated to the program and help tremendously. Gifts were given to each of them from the President for their performance and dedication to the JROTC cadets and the Booster Club. New Elections were held for the 2009-2011 school years and the new officers are Treasurer-Marsha Carrico. Vice-President-Kathy Cudar. Another two year term will be Sherri Schaefer, President, and Matt Blackburn finishing his second year term as Secretary.
- **Military Ball Committee.** Side Note: Cadet at the meeting addressed that they had formed a Military Ball Committee and were gathering ideas for the ball. It will be held at the Marriot Hotel, at Texas Motor Speedway, on Saturday, November 15<sup>th</sup>. Special meeting will be held at a later date with the Military Ball Committee to address the plans.

**Meeting Adjourned:** Approximately 9:00pm

**Minutes Submitted by:** \_\_\_\_\_  
 Matt Blackburn, Secretary